

# INSIDER

READ WHERE IT COMES FROM, SEE WHERE IT'S GOING

DECEMBER 2025

## PUBLICATION ANNOUNCEMENT!

The third - and possibly final, we'll see - book on the topic of Total Rewards (that is, what I do for the money that pays the bills) was recently published. Hooray!

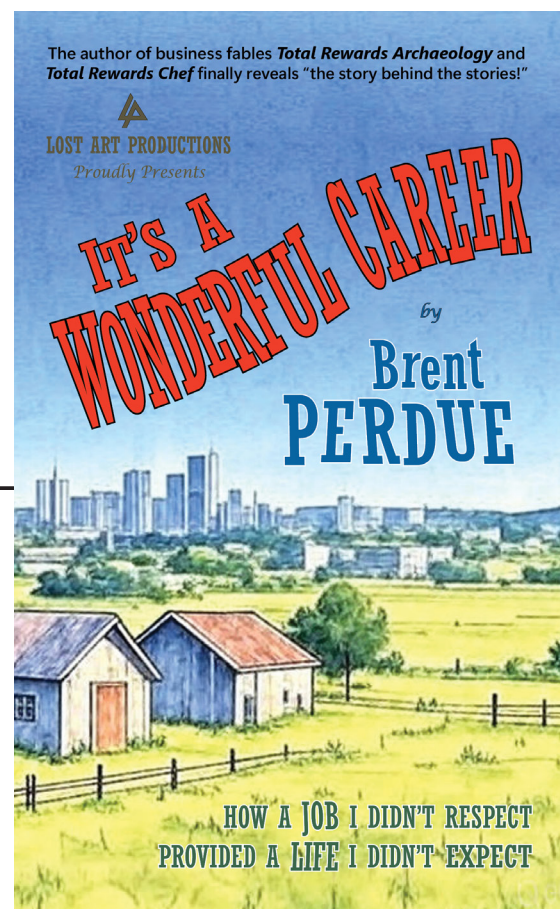
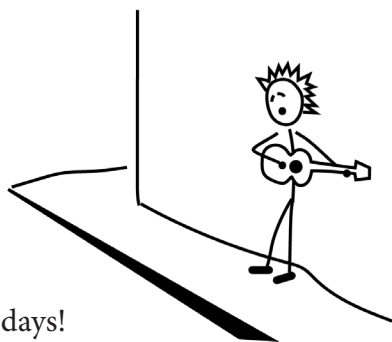
I didn't know I was destined to write these kinds of books, but I can confess that it was fun to spill my guts on how the four core disciplines that I've tackled over the past 30 years are meant to work.

Notice that I didn't say "do work" because many of the places I've come to know well struggle to this day to get the best out of the programs, which means they also won't get the best out of their employees.

And those are expensive mistakes!

I'm coining this a "personal and professional memoir" since I've chosen to unveil some of the circumstances about how I ended up in the business world - quite by accident, as you'll see if you read it.

A youth spent bustling in minimum wage jobs and busking on the streets does not typically add up to a life in corporate roles, but then again . . . not many things are very typical these days!

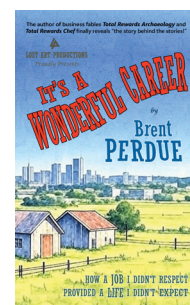
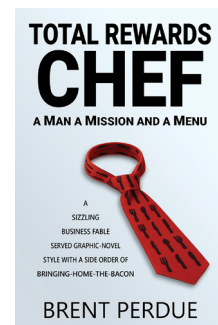
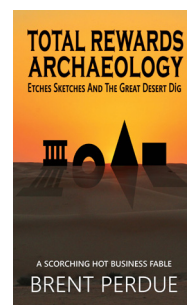


## MARKETING CHALLENGE

I'm working to get my books set up with IngramSpark - an organization that makes my publications available to Indigo, Barnes & Noble, etc. - so that's coming soon.

To make a box set will require some clever thinking, given that the first and third books are 5" x 8" but the middle one - that graphic novel business fable - is a bit larger at 6" x 9".

Any ideas? Send 'em my way!

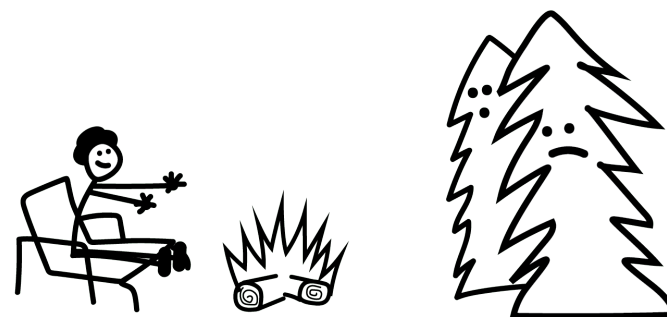
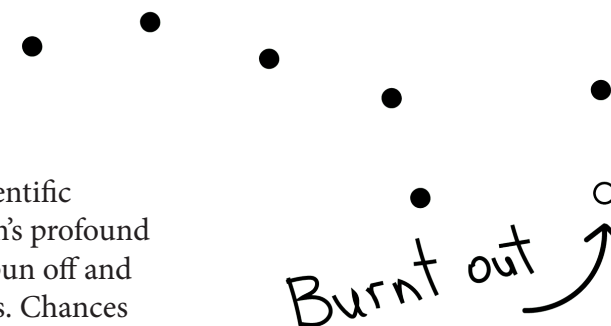


## FLASHBACK: OCCAM'S RAZOR - THAT ONE STAR MISSING FROM THE BIG DIPPER

Little did Billy Hockam know that when he typed about how one of the stars in the famous Big Dipper had gone missing, he inadvertently drew attention to a major clue as what was really going on with civilization in 5020 AD.

Uncovered in the story of Megaannum, where great scientific courage clashes with deep complacency and one woman's profound selfishness, swaths of civilization have been routinely spun off and sent hurdling through space toward distant destinations. Chances of their survival if and when they get there are extremely low.

Light from that star, MERAK, is being blocked by a recent spin-off that sent millions of undesirables on a one-way ticket . . . to nowhere. It's up to Faster and his small band of loyal friends to undo the corruption they inherited. But they all know: it will come at a very high price.



## INSIGHT: THE AMISTAR SERIES

We're heading back into the far reaches of space with Lands We Call Home, book #1 of The Amistar Series, a trilogy I've been working on - and itching to write - for several years now!

Follow Torq Kinsley, Alikka Strom and Dr. Willip Udun as they navigate a bloody interplanetary war seeking answers to troubling questions, and the truth they uncover could end life as they - and everyone on the trio of planets comprising their highly interdependent yet highly volatile societies - know it.

Insider note: it may be of interest to readers who travelled with Faster and the survivors of the moon rings as they arrive inside a trapezium (a four-star system) millions of light years from Earth, that this is the final place they limped to in their failing crafts, landed safely, and set up a new society.

The three planets are Vann (the water planet with a fascinating city deep inside at its core), Torro (the bread basket to billions, a planet of vibrant landscapes, rich soil and exotic animals), and Calor (the energy planet orbited by a manmade rink governing its vital resources).

Once I get through this next complex compensation cycle at CPKC, I'll be rolling up my sleeves and diving into what I anticipate will be a super action adventure!

Check out my author site - [www.brentperdue.com](http://www.brentperdue.com) - for more information on my books, my blog (in which I often talk about the craft), and to get the skinny on the latest from my desk!

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See you next time! Brent